



**Henry Ford Academy**  
*A Public School Academy*

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To whom it may concern:

For the past two years, we have been using the Sensible Business Youth Development (SBCG) curriculum during our weekly advisory period, also known as "Forum." I challenged Mr. Kimbrough's team of talented consultants to develop a cost effective, relevant, and "out of the box" program that would allow our students to express themselves in a positive manner. At the time of our initial conversation, I expressed to him my concern about student's lack of motivation, poor conflict resolution and coping skills, and difficulties making the right decisions. Mr. Kimbrough introduced our tenth graders to a character development and leadership program called, "The Struggle: Discovering the Leader with In." When my staff and I flipped through the book and action plan, we knew they were on to something.

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Knowing that Sensible Business Consulting Group (SBCG) has provided leadership development and job readiness skill to Michigan Workforce and its youth through Michigan Works!, we as a team were excited to bring them here to Henry Ford Academy. I was impressed with their energy level that we opted for the Train the Trainer method of delivery, hoping that some of their passion would rub off on us. The teachers were never alone throughout the Train the Trainer process and the activities were designed to speak to kids on their level. During the first year, SBCG worked very closely with our teachers making sure that they had a firm grasp of the concepts and action steps needed to make the Forum a success. SBCG was open to feedback and worked with us to develop a system that would truly meet our needs.

I recommend the materials and training highly. They are developed with real student experiences in mind.

Sincerely,

Cora Christmas  
Principal

